

Interviewer ID: _____

Date: _____

Time: _____



Rockefeller Park Stakeholder Interview

Overview: The Cleveland State University Master of Urban Planning Development (MUPD) Capstone class has been engaged by Famicos, University Circle Inc., and the City of Cleveland to conduct a study of Rockefeller Park, Gordon Park, the East 55th Marina, and the First Energy Site. Our goal is to produce a set of recommendations that attracts more people to the sites, as true destinations, as well as serve the surrounding communities in a more meaningful way.

Study Phasing: Our team is assembling the plan into phases. In the survey and interview phase, we are gathering input from key stakeholders, patrons/visitors of the park and surrounding sites, and residents. Your input will give us insight into the future of the area.

I. General Background Research

It is the Interviewer's responsibility to do research ahead of time on:

1. The primary mission or focus of the organization (institution, group, etc).
2. The scope of work the organization engages in: local, national, international.
3. The type of activities the organization is involved in.
4. The job role and responsibilities of the interviewee.

Feel free to receive these answers during the interview, if unable to obtain this information through independent research beforehand.



II. Specific Interview Questions

INTRODUCTION

1. How familiar are you with the study area and the broader Rockefeller Park neighborhoods?
2. When you think of the park, what first comes to mind?
3. How has the neighborhood and the park changed since you have known it?

EXISTING CONDITIONS

1. In your opinion, what are the parks' biggest strengths?
2. What are the sites' biggest weaknesses?
3. What obstacles do we need to be aware of, as we plan for the future of Rockefeller Park?
(Note, state specific cultural or physical, list specific sites for questions, etc.)
4. What aspect of the park has the most potential?

THE FUTURE

1. What resources or programs would you like to see in the park?
2. How do you envision these sites influencing the surrounding community's economy?
3. What do you see as the best use for the First Energy Site?

COMMUNITY

1. Have you had success with other neighboring organizations to collaborate on projects?
2. What can we do to encourage local residents to use the park?
3. What keeps local residents from using Rockefeller Park, despite it being in such close proximity?
4. How do you feel the various park assets (Gordon Park, First Energy, Greenhouse, etc.) are connected?

MOVING FORWARD

1. How do you envision your organization's role in implementation?
2. Is there anyone else you feel that would be beneficial for us to speak with?
3. Is there anything else we have not yet talked about you'd like to discuss or recommend?